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| Report for: ACTION |
| Item Number: 41 |

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| Contains Confidential or Exempt Information | NO- Part 1 |
| Title | Neighbourhood Participatory Budget Scheme – October 2015 voting round |
| Responsible Officer(s) | Andrew Elkington, Head of Policy and Performance |
| Contact officer, job title and phone number | Kate Lyons, Policy and Performance Officer 01628 683126 |
| Member reporting | Cllr Claire Stretton, Principal Member for Culture and Communities |
| For Consideration By | Cabinet Participatory Budgeting Sub Committee (CPBSC) |
| Date to be Considered | 21 October 2015 |
| Implementation Date if Not Called In | Immediately |
| Affected Wards | All |
| Keywords/Index | Neighbourhood participatory budget results |

Report Summary

- 1) This report sets out the results of the Neighbourhood Participatory Budget (PB) scheme for projects voted for by the public during August, September and early October.
- 2) It recommends that Members award up to £2,000 to one or more of the projects based on public voting and match funding as they consider appropriate. This is the third round of voting for the 2015/16 financial year.
- 3) Dedicated match funding monies have not been granted; though Members have the option to allocate match funding from the budget should they choose to do so. In order to qualify for this award the project would need to demonstrate effort and/or success in securing funding from outside the Council.
- 4) These recommendations are being made to ensure the Council delivers on its Participatory Budgeting commitments.
- 5) This paper also provides an update on the success of the Greenredeem element of Neighbourhood PB.

If recommendations are adopted, how will residents benefit?

| | |
|---|---|
| Benefits to residents and reasons why they will benefit | Dates by which they can expect to notice a difference |
| Residents are offered the opportunity to determine where small amounts of Council funding is spent to benefit their local communities in areas and issues | Immediately |

which are important to them.

1. Details of Recommendations: That the Cabinet Participatory Budgeting Sub Committee:

- I. Allocate neighbourhood budget funds as they deem appropriate based on the results of the public voting up to £2,000 per project.**
- II. Consider awarding funds to a project (or projects) which have demonstrated the highest level of match funding in their bid.**

2. Reason for Decision and Options Considered

| Options | Comments |
|---|---|
| Award up to £2000 to one or more of the projects and match funding as considered appropriate. | This is the third round of voting for 2015/16. There is £13,900 remaining in the budget. There has been no money allocated as match funding - although Members have the option to allocate match funding from the main pot. |

Public voting for projects

- 2.1 The full list of projects voted for during August, September and early October, along with the voting results can be found in Appendix A.
- 2.2 Five new projects were submitted, and ten projects were carried forward from the previous voting round. A summary of all fifteen projects together with details on funding amounts requested (including any match funding) is attached as Appendix B.
- 2.3 The projects with the highest number of votes were:
 - The Marist Schools - netball equipment, with a total of 692 votes. They have requested £3,500 match funding.
 - Windsor Horse Rangers - equestrian mirrors, with a total of 390 votes. They have not requested any match funding.
 - The Maidenhead Community Lantern Parade of 346 votes. They also have not requested any match funding.
- 2.4 Although it is made clear to projects - when submitting an application - that votes are invited from 'RBWM residents' and all voters are required to submit a post code, votes continue to be received from out-of-borough residents (in this round a total of 32%)

The project that received the most out-of-borough votes was The Marist Schools, which drew 272 out of Borough votes from its total of 692 votes. This was followed by Windsor Horse Rangers which received 208 out of borough votes. Individuals are able to cast votes for more than one project. Details of the breakdown of votes can be seen in Appendix C.

- 2.5 The number of individuals who cast a vote in the current round was 1616. The total number of votes cast was 2317. This is an increase from the last round by

370 and 474 votes respectively. The voting has now increased with the end of the school holidays.

- 2.6 As per previous voting rounds, the Council has made specific efforts to raise awareness and encourage participation. An email with a link to the voting page along with a follow up reminder was sent to 1000+ residents who submitted contact details through the budget consultation process and participating organisations were again advised how to promote voting for their project.
- 2.7 A marketing strategy has been devised to give this project more publicity amongst the residents for voting as well as to encourage projects to join and take part. The Policy and Performance Team has also been working to encourage additional projects. This includes the use of social media specifically Facebook and Twitter, signposting groups who approach the Council for grants and other financial assistance back to the PB scheme and regular canvassing of Parish Councils and community groups who are part of the One Borough Partnership. The Council is also able to publicise the scheme and encourage additional projects through the marketing channels available via Greenredeem.
- 2.8 Three new projects have so far been nominated for the next round of voting.
- 2.9 Eight of the fifteen projects in the current round of voting have identified or anticipate other funding or support and have bid for a matched funding award.
- 2.10 Two projects received less than 2% of the vote: Furze Platt Scout Group, and Outdoor Table Tennis Tables - Cox Green School and therefore will be removed from the next round.

Greenredeem PB

- 2.11 The scheme allows local residents to donate their Greenredeem points to projects of their choice. The new Scheme began on the 1 July 2015 and 3.6 million points were donated in the first round. Twenty five groups were added to the scheme in this quarter which ended on the 30 September 15. There is a review report for the Greenredeem Scheme scheduled for this panel.

3. Key Implications

| Defined Outcomes | Unmet | Met | Exceeded | Significantly Exceeded | Date they should be delivered by |
|---|-------|-------|----------|------------------------|----------------------------------|
| No. of projects awarded funding per round through the PB scheme 2015/16 | 0 | 1 - 2 | 3 - 4 | >4 | 31 March 2016 |
| Number of points donated (millions) | <2 | 2-8 | 8-10 | >10 | 31 March 2016 |
| % increase in no. of eligible projects participating in the PB scheme 2015/16 | 0 | 1-5 | 6-15 | >15 | April 2016 |

4. Financial Details

Neighbourhood Budgets

| Example | Year 1 (2015/16) | Year 2 (2016/17) | Year 3 (2017/18) |
|------------------|--------------------|------------------|------------------|
| | Capital £32,250 | Capital £000 | Capital £000 |
| Allocated | 18,350* | | - |

Greenredeem

| Example | Year 1 (2015/16) | Year 2 (2016/17) | Year 3 (2017/18) |
|------------------|--------------------|------------------|------------------|
| | Capital £25,000 | Capital £000 | Capital £000 |
| Allocated | 5,000 | - | - |

*It should be noted that, at the CPBSC meeting of 20 April 2015, Member's decided to allocate £6000 of the 2015/16 Neighbourhood Participatory Budget Scheme to fund the final round of the 2014/15 scheme. This is included in the £18,350 currently allocated.

5. Legal

None

6. Value for Money

Participatory Budgeting (PB) allows residents to influence how funding is allocated; ensuring the budget is spent to benefit their local communities in areas and on issues which are important to them. Voting is conducted online to minimise bureaucracy and cost.

7. Sustainability Impact Appraisal

None

8. Risk Management

| Risks | Uncontrolled Risk | Controls | Controlled Risk |
|--|-------------------|---|-----------------|
| 1. Lack of voting to the online survey and a consequent failure to have enough resident contribution to the PB initiative. | Medium | <ul style="list-style-type: none"> Ensure that each project is aware that they are responsible for their own marketing to ensure they receive enough votes to be awarded funds. RBWM marketing of the scheme highlighting the positive elements to the community. | Low |
| 2. Insufficient choice is offered to | Medium | <ul style="list-style-type: none"> Regular review of schemes being | Low |

| | | | |
|--|--|---|--|
| residents to vote on/ donate their points to | | added, with marketing assistance to ensure that under-represented areas or projects in the community have an equal opportunity at attracting votes. | |
|--|--|---|--|

9. Links to Strategic Objectives

If adopted, these recommendations will support the following strategic objectives:

Residents First

- Support Children and Young People
- Encourage Healthy People and Lifestyles
- Improve the Environment, Economy and Transport
- Work for safer and stronger communities

Value for Money

- Deliver Economic Services
- Invest in the future

Delivering Together

- Enhanced Customer Services
- Deliver Effective Services
- Strengthen Partnerships

Equipping Ourselves for the Future

- Changing Our Culture

10. Equalities, Human Rights and Community Cohesion

None

11. Staffing/Workforce and Accommodation implications:

None

12. Property and Assets

None

13. Any other implications:

None

14. Consultation

15. Timetable for Implementation

Following approval, arrangements will be made to send the funding to the successful projects immediately.

16. Appendices

Appendix A– Summary of Voting

Appendix B - Summary of projects and funding requested

17. Background Information

None

18. Consultation (Mandatory)

| Name of consultee | Post held and Department | Date sent | Date Received | See comments in paragraph: |
|--------------------------|--|------------------|----------------------|-----------------------------------|
| Internal | | | | |
| Andrew Elkington | Head of Policy and Performance | 15/10/15 | 15/10/15 | |
| Cllr Burbage | Leader of the Council | | | |
| Cllr Claire Stretton | Principal Member for Culture and Communities | 15/10/15 | | |
| Andrew Brooker | Head of Finance | 15/10/15 | | |
| Michaela Rizou | Cabinet Policy Assistant | 15/10/15 | 20/10/15 | |

Report History

| Decision type: | Urgency item? |
|-----------------------|----------------------|
| Non-key decision | No |

| Full name of report author | Job title | Full contact no: |
|-----------------------------------|--------------------------------|-------------------------|
| Kate Lyons | Policy and Performance Officer | 01628 683126 |

APPENDIX A – SUMMARY OF VOTING, Total votes - 2317

| | | Resident votes | Out Of Borough Votes | Total Votes | % Resident | % Non Resident | % Total votes | Total Amount Requested | Match Funding |
|----|---|----------------|----------------------|--------------------|------------|----------------|---------------|------------------------|---------------|
| 1 | The Marist Schools | 420 | 272 | 692 | 61% | 39% | 30% | £1,500 | £3,500 |
| 2 | Windsor Horse Rangers - equestrian mirrors | 182 | 208 | 390 | 47% | 53% | 17% | £1,800 | None |
| 3 | The Maidenhead Community Lantern Parade | 281 | 65 | 346 | 81% | 19% | 15% | £2000 | None |
| 4 | Befriending service for Carers and people with dementia | 101 | 34 | 135 | 75% | 25% | 6% | £2,000 | Not Noted |
| 5 | Family Friends: providing support for families facing difficulties across the Royal Borough | 95 | 18 | 113 | 84% | 16% | 5% | £2,000 | £2,056 |
| 6 | Portable medical equipment for the Alexander's Care Team | 67 | 31 | 98 | 68% | 32% | 4% | £2,000 | £3,000 |
| 7 | Foodshare - Feeding people in need | 85 | 11 | 96 | 89% | 11% | 4% | £2,000 | None |
| 8 | Windsor Homeless Project | 66 | 22 | 88 | 75% | 25% | 4% | £2,000 | None |
| 9 | Volunteer Reading Mentors - Assisting Berkshire Children to read (ABC to read) | 48 | 19 | 67 | 72% | 28% | 3% | £1047.56 | £1440 |
| 10 | Maidenhead at the Movies free outdoor cinema in Kidwells Park - Enjoy Maidenhead | 56 | 11 | 67 | 84% | 16% | 3% | £2,000 | £2,000 |
| 11 | Salvation Youth Trust - Youth Boxing Club | 45 | 17 | 62 | 73% | 27% | 3% | £2,000 | £4,600 |
| 12 | My Guide Sighted Guiding Service - Guide Dogs for the Blind | 49 | 12 | 61 | 80% | 20% | 3% | £2,000 | None |
| 13 | Street Angels Windsor | 38 | 10 | 48 | 79% | 21% | 2% | £2,000 | £5,200 |
| 14 | Furze Platt Scout Group | 26 | 5 | 31 | 84% | 16% | 1% | £2,000 | None |
| 15 | Outdoor Table Tennis Tables - Cox Green School | 18 | 5 | 23 | 78% | 22% | 1% | £2,000 | £2,500 |

Appendix B – Summary of Projects and Funding Requested

A brief summary of the project bids taken from the applications:

The Marist Schools

We are fundraising for netball equipment for the new sports hall being built now, allowing netball to be played, whatever the weather for school tournaments, for community netball clubs, and for the local primary school.

£2,000 requested (+ Match Funding.)

£3,500 raised for new fitness equipment for the sports hall from lots of different fundraising including gym displays, card sale, foreign currency collection, refreshment sale at various interschool events.

Windsor Horse Rangers

We would like to install two equestrian mirrors in our riding school. This will be an invaluable tool, providing instant visual feedback and enabling the hundreds of children we teach to ride each year to get the most out of each lesson and to progress much faster.

£1,800 requested (No Match Funding requested.)

The Maidenhead Community Lantern Parade

The Maidenhead Community Lantern Parade is an annual event presented by Norden Farm Centre for the Arts. It reaches out to all groups and ages and celebrates what can be achieved when a community comes together. Community workshops culminate in a vivid parade and celebratory concert in the Town Centre.

£2,000 requested (No Match Funding requested.)

Salvation Youth Trust Youth Boxing Club

A project designed to combine sport intervention and educational workshops to reduce antisocial behaviour and improve the level of skills/training by providing boxing and career support or course options for the youth aged 16-24. The project will also be open to the youth aged 11 to 15 so that boxing can be used as a tool to develop confidence and discipline from an early age. All involved will be working towards an ABA Award (Ammeter Boxing Award). The project will start on the 30th July 2015 and finish on 31st July 2016

£2,000 requested (+ Match Funding.)

£2000 From the Council. £1000 Fundraising. £1,600 volunteering hours (two people)

Outdoor Table Tennis Tables - Cox Green School

To have two concrete outdoor table tennis tables on the school site to promote a healthy lifestyle and encourage positive methods to reduce negative behaviour.

£2,000 requested (+ Match Funding.)

PTA £500. Spoope Merry Rixman £2,000

Projects carried forward from previous voting round

Furze Platt Scout Group

To build a fence to the border of our HQ in Cookham Road by end of this year to allow our young people enjoy some outdoor activities safely.

£2,000 (No Match Funding requested.)

Maidenhead at the Movies free outdoor cinema in Kidwells Park

Maidenhead at the Movies is a free outdoor cinema that takes place in Kidwells Park. We are aiming to secure funding to make sure the event can take place on the 21,22 & 23 August 2015. The event has been running since 2008 and relies on sponsorship and grants to make sure it happens each year.

£2,000 requested (+ Match Funding.)

A grant application has been submitted to the Baylis Trust for £2,000 and the sponsorship opportunities available are being circulated to businesses locally

Windsor Street Angels - Windsor Christian Action

Street Angels is a voluntary organisation that patrols the streets of Windsor on Friday nights helping anyone who may become vulnerable in the night time community, ranging from the homeless to those who have become lost. This project is on going.

£2,000 requested (+ Match Funding.)

We have kindly be given donations from the following: Personal donations: £700 RBWM grant £1,500 Police and Crime Commissioner £ 3000. We predict a further £2500 from the ACT Foundation.

We would be very grateful if you could match these donations of £5200, in order to maintain our Friday night patrols and branch into Saturdays.

Feeding people in need

Providing food and help to people around Maidenhead who cannot afford to feed themselves properly. This is a perennial project.

£2,000 requested (No Match Funding requested.)

Family Friends: providing support for families facing difficulties across the Royal Borough

To provide short term support to parents with children aged 0 to 13 years who are going through difficult times to help them get back onto their feet.

£2,000 requested (+ Match Funding.)

We have raised a total of £2,056.30 towards this project as follows, and would be most grateful for additional matched funding from RBWM:

Centrica head office/The Book People sales: £823.30
Waitrose Windsor Community Matters scheme: £245.00
Maidenhead Methodist Church collection: £376.00
St Luke's Church Maidenhead collection: £225.00
Woodlands Park Methodist Church collection: £200.00

Raffle at Black & White Zumba Party: £187.00

Portable medical equipment for the Alexander's Care Team.

The Alexander's Care Team delivers specialist respite, palliative and end of life care to local children with life limiting and life threatening conditions in their own homes. We also organise days out for groups of families where all the children's needs are catered for. This project is ongoing.

£2,000 requested (+ Match Funding)

Adobe Foundation Community Grant £3,000

Befriending Service for Carers and People with Dementia

The project will run from January 2015 to end December 2015. Our group of Befrienders take carers out to give them some respite from their caring role and allow them to do something of their choice. (Things we take for granted) This could be a short trip out with lunch or a shopping trip or just a home visit for a friendly cuppa.

£2,000 requested (+ Match Funding)

Volunteering hours and collection tin money.

My Guide Sighted Guiding Service - Guide Dogs for the Blind

My Guide is our sighted guiding service that aims to help people who are blind and partially sighted to get out and about on their own terms. We aim to increase the matches in Windsor and Maidenhead by the end of 2014.

£2,000 requested (No Match Funding requested.)

Volunteer Reading Mentors - Assisting Berkshire Children to read (ABC to read)

To recruit, train and support 4 community volunteers to help primary school children in RBWM who are struggling to read. The volunteers will work with the pupils on a one to one basis for half an hour twice a week for a year. Expected completion date July 2015.

£1047.56 requested (+ Match Funding)

Approx. 72 hours a year of volunteer time per volunteer; total 288 hours. Contribution of £360 from each school per volunteer (£120 per child) per year = £1440.

Windsor Homeless Project

Employing a support worker for one year to work on an individual basis with homeless and vulnerable people in Windsor.

£2,000 requested (No Match Funding requested.)

Appendix C - Geographical representation of voting

| | | Resident votes | Out of Borough votes | Total | % Total vote |
|----|---|-------------------|----------------------------|-------|-----------------|
| 1 | The Marist Schools | 420 | 272 | 692 | 30% |
| 2 | Windsor Horse Rangers - equestrian mirrors | 182 | 208 | 390 | 17% |
| 3 | The Maidenhead Community Lantern Parade | 281 | 65 | 346 | 15% |
| 4 | Befriending service for Carers and people with dementia | 101 | 34 | 135 | 6% |
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| 6 | Portable medical equipment for the Alexander's Care Team | 67 | 31 | 98 | 4% |
| 7 | Foodshare | 85 | 11 | 96 | 4% |
| 8 | Windsor Homeless Project | 66 | 22 | 88 | 4% |
| 9 | Volunteer Reading Mentors - Assisting Berkshire Children to read (ABC to read) | 48 | 19 | 67 | 3% |
| 10 | Maidenhead at the Movies free outdoor cinema in Kidwells Park - Enjoy Maiden | 56 | 11 | 67 | 3% |
| 11 | Salvation Youth Trust - Youth Boxing Club | 45 | 17 | 62 | 3% |
| 12 | My Guide Sighted Guiding Service - Guide Dogs for the Blind | 49 | 12 | 61 | 3% |
| 13 | Street Angels Windsor | 38 | 10 | 48 | 2% |
| 14 | Furze Platt Scout Group | 26 | 5 | 31 | 1% |
| 15 | Outdoor Table Tennis Tables - Cox Green School | 18 | 5 | 23 | 1% |
| | | | | 2317 | |

Appendix C - Geographical representation of voting

